



INVESTING IN OUR GIRLS

Girls Inc. delivers life-changing programs and experiences that equip girls to overcome serious barriers to grow up **STRONG, SMART, AND BOLD.**

**WITH YOU IN
HER CORNER
SHE WILL WIN**

**girls
inc.**

of Columbus &
Phenix-Russell

MAKE A DIFFERENCE

THANK YOU for considering a partnership with Girls Inc. of Columbus.

We are an affiliate of the national nonprofit organization Girls Inc., the nation's leading voice for girls. With roots dating back to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights.

Girls Inc. of Columbus serves more than 1,300 girls annually through intentional, "whole girl" programming inspiring all girls to be **STRONG, SMART, AND BOLD**. Within our local facilities, at the Baker Center on Levy Road and the Dorothy Hyatt Center on Kolb Avenue, our girls ages 5–18, hail from diversely ethnic, racial, and socio-economic backgrounds.

OUR IMPACT

Gender-specific programs and research-based curricula provide girls with the confidence and self-esteem needed to access a bright and economically independent future. Our programs help girls form a healthy peer network, achieve academically, and begin preparing for their future through Girls' group meetings and enrichment activities.



THIS IS YOUR CHANCE TO MAKE A DIFFERENCE, to support the crucial work of the organization and enhance your reputation as an organization committed to the girls in our community.

EVENT SPONSORSHIP

STRONG, SMART, AND BOLD VIRTUAL EVENT—August 14, 2021

This event brings together nearly 600 corporate, civic, and community leaders to support the programs of Girls Inc. of Columbus. The **STRONG, SMART, AND BOLD** Virtual Event will feature a keynote speaker, including Girls Inc. of Columbus alumnae leading up to present-day Girls Inc. of Columbus members who will share their experiences at Girls Inc. and what they are doing today.

PROGRAM SPONSORSHIPS

- Provide an exclusive presentation to a group of girls at one of our programming sites
- Recognition on our website, e-newsletter, and social media
- Priority for volunteer opportunities
- Comprehensive and consistent marketing with positive exposure to help deliver your message
- Opportunity to display corporate information at Girls Inc. Centers—areas and times determined by Girls Inc. of Columbus



girls inc.

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United Way of the Chattahoochee Valley
Community Partner

COMPREHENSIVE SPONSOR LEVELS

VISIONARY – \$50,000 (EXCLUSIVE LEVEL)

The premium sponsorship level offers the highest visibility at our Virtual Event and two Girls Inc. programs.

- Fifty reserved logins for VIRTUAL EVENT
- Includes all benefits listed under STRONG sponsorship level
- Recognition as the TITLE sponsor in all event publicity (email communications, press releases, community calendars, printed materials, website, etc.)
- Corporate name and logo on website sponsor and event page
- Six UNIQUE social media mentions, two boosted mentions
- Prominent placement of corporate logo
- Corporate recognition in opening remarks and speaking opportunity
- Recognition as the official VISIONARY sponsor for two programs for one year including program flyers and collateral
- Opportunity to display corporate information at Girls Inc. Centers—areas and times determined by Girls Inc. of Columbus

BUILDER – \$25,000 LEVEL

- Thirty-five reserved logins for VIRTUAL EVENT and one program initiative
- Includes all benefits listed under SMART sponsorship level
- Recognition in all event publicity (emails, press releases, community calendars, printed materials, website, etc.)
- Corporate name and logo on website sponsor and event page
- Four UNIQUE social media mentions, one boosted mention
- Prominent placement of corporate logo
- Recognition as the official BUILDER sponsor for one year, including program flyers and collateral
- Recognition in opening remarks of the event

LEADER – \$15,000 LEVEL

- Twenty-five reserved logins for VIRTUAL EVENT OR one program initiative
- Recognition in all event publicity (emails, press releases, community calendars, printed materials, website, etc.)
- Corporate name and logo on website sponsor and event page
- Two UNIQUE social media mentions, one boosted mention
- Prominent placement of corporate logo
- Recognition as the official LEADER sponsor for one program for six months

CHAMPION – \$10,000 LEVEL

- Fifteen reserved logins for VIRTUAL EVENT
- Recognition in all event publicity (emails, press releases, community calendars, printed materials, website, etc.)
- Corporate name and logo on website sponsor and event page
- One UNIQUE social media mention
- Placement of corporate logo
- Recognition as the official CHAMPION sponsor for one program for three months

INVESTOR – \$7,500 LEVEL

- Ten reserved logins for VIRTUAL EVENT
- Recognition in all event publicity (emails, press releases, community calendars, printed materials, website, etc.)
- Corporate name and logo on website sponsor and event page
- One UNIQUE social media mention
- Placement of corporate logo
- Recognition as the official INVESTOR sponsor for one program for one month

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ABOUT OUR PROGRAMS

THE GIRLS INC.

EXPERIENCE is a unique, holistic approach made up of people, environment, and programming that, together, empower girls to succeed.

Trained staff and volunteers build LASTING, MENTORING RELATIONSHIPS in girls-only spaces that are physically and emotionally safe. Here, girls find a sisterhood of support with shared drive, mutual respect, and high expectations.

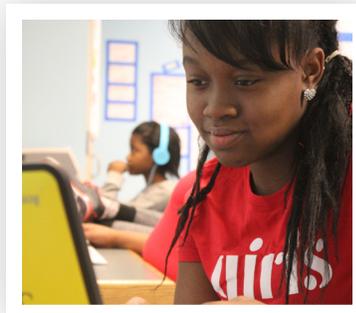
girls inc.



Girls Inc. of Columbus provides girls with *life-changing experiences* and solutions to the unique challenges they face.

OPERATION SMART

develops girls' enthusiasm for, and skills in science, technology, engineering, and mathematics (STEM). Through hands-on activities, girls explore, ask questions, persist, and solve problems. By interacting with women and men pursuing STEM careers, girls come to view these careers as exciting and realistic options for themselves. (EUREKA!, GIRLS WHO CODE, SMART GIRLS ROBOTICS TEAM)



GENERATION GIGA GIRL (G³)

is a 10 Week Program serving high school age girls. Curricula designed to demystify the world of data and make it come to life. Programming focuses on using Big Data to analyze real-world issues. Empowering small cohorts of girls (15 to 25) to think in new ways towards greater reflection, critical thinking, and creativity. Our feeder program, Pre-G³,

is designed for middle schoolers designed to introduce middle-school girls to statistical data at an earlier level, allowing for an easier transition into G³.

LITERACY INITIATIVE

 addresses the literacy-based needs of girls in grades K-3 by using a model that involves working closely with schools to align programming with school-day learning. This approach allows for Girls Inc. to create quality, outcomes-based literacy programming grounded in the Girls Inc. approach to programming, which includes interactive, hands-on activities. Literacy staff also assess each girl's skills to monitor her progress and target areas where she needs extra support.



SPORTING CHANCE helps girls build a foundation for enjoying sports, adventure, and physical activity throughout their lives. Girls develop movement and athletic skills, cooperative and competitive spirit, and healthy habits. They experience the benefits and excitement of taking positive risks that bolster their self-confidence and personal growth.



COMPUTER LITERACY AND SKILLS

provides girls with the knowledge and ability to efficiently use computers and related technology, with skill levels ranging from elementary use to computer programming and advanced problem-solving. Our program increases a girl's comfort level with computer programs and applications, demonstrating how computers work and operate and computer programming opportunities, focusing on the design and coding of computer programs.



ECONOMIC LITERACY

teaches girls about money and the economy, including managing, investing, and saving money and how donors help others through philanthropy. As girls explore how the economy affects everyone locally and globally, they develop skills critical to being financially savvy and becoming economically independent adults.

Hands-on, research-based programs provide girls with the skills and knowledge to set goals, overcome obstacles, and improve academic performance.

MEDIA LITERACY increases awareness of the scope and power of the media and the effects of media messages on girls and women. They learn to analyze what they see and hear in the media and advocate for change in entertainment, news, and advertising. Girls create media that is realistic and reflective of their lives. They also learn about media-related careers and the positive use of the media. Girls Inc. of Columbus Media Literacy consists of five age-appropriate components.

SPONSORSHIP EVENT

**STRONG,
SMART,
AND BOLD
VIRTUAL
EVENT**

Our annual STRONG, SMART, AND BOLD (SSB) event brings together nearly 600 corporate, civic, and community leaders to support the programs of Girls Inc. of Columbus.

The event showcases program impact, features a keynote speaker, spotlights the impact of Girls Inc. of Columbus programs through the success of alumnae, and recognizes the achievements of current members with scholarships. Girls Inc. of Columbus girls, past and present share their experiences at Girls Inc. and what they are doing today.

The event will highlight STRONG, SMART, AND BOLD women in the community and their commitment to an equitable society where all girls can reach their full potential.

SPONSORSHIP EVENT LEVELS

STRONG – \$15,000 LEVEL

- Twenty-five reserved logins for VIRTUAL EVENT with recognition in opening remarks
- Brand recognition as a STRONG sponsor in all event marketing
- Social media and website recognition
- Event speaker opportunity
- Recognition of five SSB women from your organization
- Co-branded VIRTUAL RECEPTION
- Recognition during VIRTUAL EVENT
- Company logo placement on event A/V scroll
- 10 *Champion for Girls* lapel pins and Girls Inc. National recognition

SMART – \$10,000 LEVEL

- Fifteen reserved logins for VIRTUAL EVENT with recognition in opening remarks
- Brand recognition as a SMART sponsor in all event marketing
- Social media and website recognition
- Recognition of two SSB women from your organization
- Co-branded VIRTUAL RECEPTION
- Recognition during VIRTUAL EVENT
- Company logo placement on event A/V scroll
- Five *Champion for Girls* lapel pins and Girls Inc. National recognition

BOLD – \$7,500 LEVEL

- Ten reserved logins for VIRTUAL EVENT with recognition in opening remarks
- Brand recognition as a BOLD sponsor in all event marketing
- Social media and website recognition
- Recognition of one SSB woman from your organization
- Co-branded VIRTUAL RECEPTION
- Recognition during VIRTUAL EVENT
- Company logo placement on event A/V scroll
- Three *Champion for Girls* lapel pins and Girls Inc. National recognition

IMPACT – \$5,000 LEVEL

- Five reserved logins for VIRTUAL EVENT with recognition in opening remarks
- Brand recognition as an IMPACT sponsor in all event marketing
- Co-branded VIRTUAL RECEPTION
- Recognition during VIRTUAL EVENT
- Company logo placement on event A/V scroll
- Two *Champion for Girls* lapel pins and Girl Inc. National recognition

ADVOCATE – \$2,500 LEVEL

- Three reserved logins for the VIRTUAL EVENT
- Brand recognition as an ADVOCATE sponsor in all event marketing
- Social media and website recognition
- Recognition during the VIRTUAL EVENT
- Company logo placement on event A/V scroll
- One *Champion for Girls* lapel pin and Girl Inc. National recognition



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CORPORATE SPONSORSHIP COMMITMENT FORM

Please fill out the following form to confirm your chosen sponsorship package.

CONTACT INFORMATION:

Company Name _____ Contact Person _____

Contact E-mail _____ Contact Phone Number _____

Address _____

City _____ State _____ Zip Code _____

**COMPREHENSIVE
SPONSORSHIP LEVELS**

VISIONARY – \$50,000

BUILDER – \$25,000
 SSB

LEADER – \$15,000
 SSB

CHAMPION – \$10,000
 SSB

INVESTOR – \$7,500
 SSB

**STRONG, SMART, AND BOLD
EVENT SPONSOR LEVELS**

STRONG – \$15,000

SMART – \$10,000

BOLD – \$7,500

IMPACT – \$5,000

ADVOCATE – \$2,500

PROGRAM SELECTION:

Operation SMART

Generation Giga Girl

Literacy Initiative

Computer Literacy/Skills

Media Literacy

Economic Literacy

Sporting Chance

PAYMENT METHOD:

Check Credit Card Online Send Invoice

Amount \$ _____

Name as it appears on Card _____

Credit Card # _____ CVV # _____ Exp Date ____/____/____

Please return completed form to Girls Inc. of Columbus via email to development@girlsinc-columbus.org or by mail:

Girls Inc. of Columbus, Attn: Shannon Reynolds
PO Box 3096
Columbus, GA 31903

FOR MORE INFORMATION CALL (706) 683-0809

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